

Bring the entire class – for FREE!

Education is at the heart of Gilmore Car Museum's mission. Our lessons are designed to directly support many of the standards and benchmarks established by the State of Michigan in the disciplines of Social Studies, Science, Geography, and the Environment – just choose the program that best fits your classroom! Looking for something you don't see listed? Let our educators know and they can design a program to fit your needs.

Our lessons, always presented by a trained educator, are mobile! All lessons include period photography, thought-provoking data, engaging dialogue and artifacts. They can be presented in your classroom to prepare students for their upcoming field trip OR they can be presented while on your trip to the Gilmore Car Museum, FREE of charge!

In addition to K-12 student programs, we are very excited to offer literacy-based educational programs designed for Early Childhood Education. These programs for pre-school children are designed to provide them with a variety of touch, sight, and sound opportunities.

When you're ready to schedule your corresponding lesson and field trip, call us or send us an email. We would be happy to answer any questions that you may have as well. It's that easy to get the ball rolling! Then, upon your arrival to the Museum, watch your students, and history, come alive as they participate in their personalized guided tour or scavenger hunt.

Let us be your classroom!

Please contact Fred Colgren, Educational Director, with any questions or to make your classroom's reservation at 269-671-5089 ext. 21, or by email at Education@GilmoreCarMuseum.org.



*"Thank you for allowing us to visit Gilmore Car Museum. I enjoyed the treasure hunt and the tour around the museum."
- Gabrielle & James, Gull Lake Schools*

*"I enjoyed learning new things about cars and seeing part of history come to life."
- Evelyn, 4th Grade, Gull Lake Schools*

Educational Lessons from the Gilmore Car Museum



Henry Ford: The Man and His Ideas

PowerPoint

By far the most popular lesson in the series, *Henry Ford: The Man and His Ideas* examines the keys to Henry Ford's business success and is directly applicable to the State Standards. It includes an introduction to the world's first automobile, Kalamazoo's automobile industry, the Selden Patent Case, vertical integration, management of natural resources, Village Industries, the bringing together of the farm and factory through the use of the soybean, and the ever-famous idea – paying Ford factory workers \$5.00 per day.

America's First Road Trip

PowerPoint

This lesson focuses on the early challenges facing the automobile and automobilist through the story of Horatio Nelson Jackson's cross-country journey in 1903. The lesson places heavy emphasis on geography and is supported extensively by original documents, the letters that he wrote to his wife.

And They're Off!: Early Automobile Racing in America

PowerPoint

This lesson examines the early years of auto racing with a focus on the reasons behind it. Its main emphasis is the Glidden Tours and the New York-to-Paris Race of 1908.

The Automobile Adventure of the Abernathy Brothers

PowerPoint

This lesson focuses on the story of Bud and Temple Abernathy, ages 6 & 10, who traveled from their home in Frederick, Oklahoma, to New York City on horseback and then from New York City back to Oklahoma, by automobile, by themselves. The emphasis is on geography and the personal characteristics of courage and commitment.

From Horses to Horsepower: Great Innovators in Automotive History

PowerPoint

This lesson focuses on some of the visionaries in the history of the automobile, from Ransom Olds to Lee Iacocca.

Women in Automotive History

PowerPoint

This lesson focuses on the overlooked contributions of women in the history of the automobile, from Bertha Benz to the "Damsels of Design" and the women designers of today.

Harley Earl: A Peacock Among Starlings

PowerPoint

This lesson examines the man that brought General Motors to prominence in the 1950s and created the American automobile industry of today through the introduction of color and style.

The Green Book: Driving Through the Jim Crow Era

PowerPoint

A power point devoted to educating the student about the civil rights movement and the discrimination African-Americans suffered during the Jim Crow Era. This presentation also discusses the wonderful work of Mr. Victor Green and his "Green Book," a special book devoted to African-American travelers. This unique publication provided detailed information for African-American travelers helping them find friendly lodging, food and gas stations. Let us be your classroom as we discuss the Jim Crow Era and The Green Book.

The Dust Bowl

PowerPoint

This lesson examines the causes of the Dust Bowl as well as the very personal experiences of those who lived through this ecological disaster. It is supported by period photographs and first-hand accounts.

**All lessons can be tailored for any grade level, elementary through high school.*